



2026 Car Club Rally Charges

Our standard charges for use of the facilities, supply of admission tickets for access to your event and to the Beaulieu attractions are given below.

Admission

All persons, including the organisers, attending the event must have an admission ticket. One admission ticket is given free of charge to the organiser of the rally. Tickets are valid for one day only and are supplied in advance. Tickets can be sold on a sale or return basis, but this is not applicable for all rallies and must be agreed in advance.

Rally admission tickets admit the holder to all the Beaulieu attractions including the award-winning National Motor Museum, Palace House and Gardens, Beaulieu Abbey & Exhibition of Monastic Life, plus the rides and drives available.

Ticket Type	Price of Ticket per Person (Inc. VAT)
Adult	£21.00
Child (4 to 16 inclusive)	£12.50
Child (0 to 3)	Free of Charge

These rates are a considerable discount on our standard on the day admission charge which £31.50 per adult and £18.50 per child.

Earn Income on your Event

Hold your club event here at Beaulieu and you could earn income from the event. Be it for club funds or charity, organisers can charge their own admission prices up to the current standard on the day admission charge on top of our rally admission rates.

Minimum Numbers – Midweek Rallies

For rallies taking place midweek, Monday- Friday (exc. Bank Holidays), there is a minimum number of 15 adults. If the number of vehicles is likely to be less than 15, please contact the events department to discuss rates and parking location.

For smaller rallies we require final numbers of participants by 3 weeks prior to your visit date and **payment in advance** for all participants. Tickets are then posted to rally organisers or held for collection on arrival.

Minimum Numbers – Weekend Rallies

For rallies taking place on weekends or bank holidays, there is a minimum number of 40 adults. This is due to a designated staff member being required to facilitate vehicle entry for rally parking on a weekend.

We require final numbers of participants by 3 weeks prior to your visit date and **payment in advance** for all participants. Tickets are then posted to rally organisers or held for collection on arrival.

Open Invitation Car Rallies

Open invitation rally events are only suitable for rallies where larger numbers of vehicles are expected of a specified vehicle marque or collection of marques. Generally above 50 cars and ticketing systems agreed in advance. Please contact the events department to discuss arrangements for larger open invitation car meets and rates for field hire.

Location of your Event

Car club rallies are predominantly held within the complex of the Beaulieu attraction on our hard standing arena (dependent on availability) that can accommodate up to approximately 120 cars. Additional grassed areas are also available within the complex. The hard standing arena has a public address system that is available for use upon request in advance.

For larger car club rallies and weekend rallies, these may be held within our event parkland where a package can be put together to suit your needs depending on the number of attendees and facilities required.

The event parkland can accommodate up to approximately 1000 cars and can be hired to include the use of the fields, organisers building, public address system, water points and toilet facilities. Additional requirements and facilities can be provided upon request such as the use of marker cones and roped arenas. Marquees and other infrastructure can be hired through our approved suppliers. Some requirements may incur additional charges.

Making a Booking

A booking form can be forwarded to you or is enclosed. Please ensure you read the full list of terms and conditions on the reverse side of your copy of the form, in addition to the details included in this rally charges document, before completing, signing and returning the form to us via email: events@beaulieu.co.uk

Additional Information

Admission Times

The Beaulieu complex opens to visitors at 10am and closes at 6pm June to September and 5pm October to May (times and dates subject to change). Earlier admission for organisers to set up can be arranged and agreed in advance however, it is preferable that the rally participants are invited to arrive no earlier than 10am as no facilities will be available until this time.

Tickets

We have the facility to sell tickets for rallies online through our website. This facility is available to larger rallies and is only recommended for rallies with an open invitation to participants.

All ticketing will be provided by BEL. No other tickets are permitted unless discussed and agreed in writing in advance.

Entry of Participants

BEL will facilitate the checking, collecting and sale of tickets on arrival (when applicable).

If tickets have been issued in advance to the organiser, it is the responsibility of the organiser to distribute these amongst participants. Any participants arriving without a ticket will need to purchase one on arrival - for smaller rallies paying in advance it is essential that tickets are distributed to participants as there will be no facility to purchase additional tickets on arrival without prior agreement in writing.

Parking of Participants

For larger events, admission procedures must be discussed and agreed in advance with BEL. Please note, that it is the club's responsibility to provide the appropriate number of parking officials and BEL accepts no responsibility for parking procedures unless agreed prior to the event.

For larger rallies BEL may provide a number of complimentary tickets for the organiser to distribute to facilitate the parking arrangements. The number will be agreed based on the number of vehicles attending.

Driving Tests

Driving tests are permitted but must be of skill and not speed. Arrangements for these must be discussed and agreed with BEL prior to the rally. Rally organisers are responsible for providing insurance, risk assessment and the equipment to facilitate these, unless otherwise agreed. Insurance, risk assessments and plans must be submitted to BEL for approval in advance.

Catering

Individual picnics are welcome and we have onsite facilities, The Brabazon Restaurant, that is open for participants use as part of the attraction. The on-site restaurant opens at 10am daily. For larger rallies, we may make arrangements for the restaurant and/or catering units to open earlier if required.

All other catering at Beaulieu including outdoor catering, must be provided by our on-site caterers and must be booked in advance. Private group catering options are available, from morning coffee, lunches and afternoon teas to evening dinners, drinks receptions and parties, perfect for those combining a rally with a club dinner.

We will work with you and the team within the restaurant to create your club event.

Tours

National Motor Museum, Palace House and other tour options are available at an additional charge. Maximum group sizes apply. Please enquire for more details on tour options, charges and availability.

Entertainment

Beaulieu operates under a noise management plan therefore, sound levels for any use of the PA system must be at a level which does not cause disturbance to nearby residents and/or other functions taking place within the Beaulieu complex. Any entertainment or activity such as music or bands must be approved by BEL in advance of the event. Failure to meet acceptable noise levels may result in BEL terminating such entertainment. Noise monitoring may be required, with costs to be covered by the organiser.

Trade Stands

Trade stands relevant to your event are permitted only by prior agreement in writing and normally only for rallies held within the event parkland. Trade stands must display goods related to motoring and they must be as advised and described. Trade stands selling food for on-site consumption are not permitted. BEL reserves the right to eject any trader whose goods do not meet with these requirements and will not be liable for any loss or costs involved. Trade stands are not normally permitted anywhere else within the Beaulieu complex unless on special request. All trade stand bookings must be facilitated by the club. Trade stand tickets can be supplied on a sale or return basis to organisers. We require all individuals on trade stands to present admission tickets on arrival, the price of a trade stand can be set by the club with income above the admission for persons to be retained by the club.

Signs

BEL will provide standard signs to direct members from the main entrance to the Beaulieu complex and to the appropriate event location. No other signs are permitted unless discussed and agreed in writing in advance. External road signage, where suitable, must be arranged in advance through an approved BEL contractor and costs to be covered by the organiser.

Traffic Management

For larger rally bookings additional facilities, such as traffic management by our approved contractor, for entry and exit may be required for your event. In these instances, extra costs may be incurred to the organiser but must be discussed and agreed in writing in advance.

Print and Publicity

For large rallies with an open invitation to participants, we will post your rally on our website in order to facilitate ticket sales - please email events@beaulieu.co.uk with information and a description of your rally plus any links that can be made with our website and in our event leaflets (subject to print deadlines).

The Beaulieu logo can be supplied for use in your own newsletters to members provided permission is obtained in advance and our corporate identity guidelines which will be supplied are adhered to. Promotional or advertising material directed at the general public must first be submitted in draft form to BEL for approval prior to publication.

Payment

For smaller rallies of under 50 cars, payment should be made in advance at least 2 weeks prior to the visit date for final numbers. Tickets can then be sent in advance to the organiser for distribution to all participants. This makes for swifter and easier access on the day. No additional ticket sales will be available on the day for small rallies.

For larger rallies whereby BEL sells tickets in advance no additional payment is required in advance and all additional charges, when applicable, will be invoiced immediately after the event.

If private catering or extra facilities are booked, a deposit may be required in advance of the date of your event.

For rallies setting their own admission rate above our rally charges, the difference will be paid to the rally organiser/club post-event once both parties have agreed the reconciliation.

Exclusive Use

We are unable to offer exclusive use of the Beaulieu attraction facilities and we may book more than one event to take place on the same day. Certain areas are available for private use, please enquire for more details.

Contact Us

Beaulieu Events Department

Tel: 01590 614614

Email: events@beaulieu.co.uk