

JOB DESCRIPTION

JOB TITLE: Junior Graphic Designer

REPORTING TO: Senior Graphic Designer

LOCATION: John Montagu Building, Beaulieu Visitor Attraction

HOURS OF WORK: 37.5 hours

Objectives: The Print & Graphics team is a core part of the wider Marketing Team for Beaulieu Enterprises Ltd. The team is responsible for the marketing of the Beaulieu and Buckler's Hard visitor attractions and the Beaulieu River, including special and corporate events.

The Print & Graphics team also support the work of the National Motor Museum Trust, Vintage Tyres, the Beaulieu Estate and the Montagu family. As such the role provides a great variation of design work opportunities.

The Junior Graphic Designer role entails working to tight deadlines and attention to detail is vital to the successful completion of the duties of the post holder.

Responsibilities:

- Creating designs across print and digital materials, including website and digital media assets, exhibition and signage.
- Follow through briefs from creative inception to production and execution, from new event launches to marketing campaign materials, ensuring brand guidelines are met.
- Liaise with the Senior Graphic Designer to ensure deadlines are met.
- To take briefs from various stakeholders to produce required work on time and within budget.
- Be aware of developments and advances in graphic design techniques and develop new skills for personal development.
- Ensure all work is produced in accordance with either Beaulieu Enterprises Limited or third-party partner's corporate / brand guidelines.
- To undertake any other reasonable tasks as requested by the company or which may be required from time to time to support the Marketing Department in its wider role.

In return we offer you a fantastic working environment with a great team and the support to help develop your skills.

PERSON SPECIFICATION

	Essential	Desirable
Qualifications	<ul style="list-style-type: none">• A-level or equivalent in a design-related discipline.	<ul style="list-style-type: none">• Degree or equivalent

		professional experience.
Experience	<ul style="list-style-type: none"> • Professional experience in design-related role. 	<ul style="list-style-type: none"> • Experience of working in a print environment.
Skills & Knowledge	<ul style="list-style-type: none"> • Visually creative with keen attention to detail. • Must be able to work under pressure • Strong experience with current design software, specifically Adobe Creative Cloud. Suite programmes such as Indesign, Photoshop and Illustrator. • The ability to develop assets for digital use, across web and social media platforms. • The ability to create print ready artwork to specification. • Review designs in a constructive and positive way. • Able to communicate and work well within a team. • Good time management skills with experience of managing multiple and varied briefs to meet tight deadlines. • Strong written and verbal communication skills. • Ability to take ownership of projects from the initial concept to the finished product. 	<ul style="list-style-type: none"> • Motion Graphics • Photography